# WORD GETS AROUND

# Magazine

## MEDIA PACK 2025

















## WORD GETS AROUND Magazine

Reach your customers in our magazine, delivered direct through their letterbox.



One issue covers a two month period. No VAT to pay!

**DELIVERED TO 11,000 HOMES IN:** Minehead, Watchet, Williton, Dunster, Washford, Withycombe, Carhampton and Porlock. PLUS pickups in... Winsford, Wheddon Cross, Monksilver, Roadwater, Stogumber, Bicknoller, and Raleghs Cross. PLUS supermarkets and areas of high footfall.

Regular advertisements help to build trust, increase brand awareness and to give time for your customers to have you in mind when they need you service or product.

**Long term discounts -** We do not tie you to a contract, and you can cancel at any time in advance of going to print. The longer you book the more you save though. If you book for 6 issues (12 month period) in consecutive issues then we will give you **50% OFF** of your last booking.





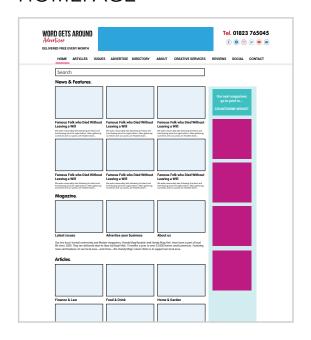




Copy deadline: 20th of the month before publication date

## DIGITAL MEDIA PACK 2025

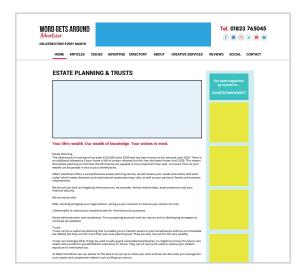
#### **HOMEPAGE**



#### CATEGORY ARTICLE LIST



#### **ARTICLE**





720 x 150px (Limited to 3 banners at the top)

£250.00 per month plus VAT



Homepage only advert

 $350px \times 350px$  (Featured at the top) = £150 plus VAT per month.  $350px \times 350px = £100$  plus VAT per month.



#### Category and article advert

Shown on every article in that category  $350px \times 350px$  (Featured at the top) = £75 plus VAT per month.  $350px \times 350px = £50$  plus VAT per month.

#### **Categories include:**

Arts & Crafts, Book Reviews, Finance & Law, Food & Drink, Gardening, Health & Wellbeing, Home & Decor, Local History, Motoring, Organisations & Groups, Pets, Relationships, Weddings, Sports & Leisure, Education, Technology, Travel, Family.

75% of our advertisers have been with us for over 8 years. Print helps to leave a lasting impression, has a high engagement and reinforces your digital marketing to build your name locally.

Delivered direct to your customers Your message into customers homes

It works - tried and tested
Picked up and read cover to cover

Stand out from your competition Cut through the digital noise

Affordable rates for all budgets Plus discounts for block bookings

Build your brand locally
The first name people think of

### WORD GETS AROUND Advertiser

### **GET IN TOUCH**

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