

WORD GETS AROUND

Magazine

MEDIA PACK 2023




WORD GETS AROUND

Magazine

Reach your customers in our magazine, delivered direct through their letterbox.

£38.00*




EIGHTH PAGE
WIDTH 65MM X HEIGHT 45MM

£65.00*




QUARTER PAGE
WIDTH 65MM X HEIGHT 95MM

£120.00*



HALF PAGE
WIDTH 135MM X HEIGHT 95MM

£210.00*



FULL PAGE
WIDTH 148MM x HEIGHT 210MM

* Prices plus VAT. Bi-monthly magazine.

DELIVERED TO 10,000 HOMES IN:
MINEHEAD, WATCHET, WILLITON, DUNSTER, CARHAMPTON, PORLOCK.
PLUS pickup copies are delivered to surrounding villages, supermarkets and areas of high footfall.

Regular advertisements help to build trust, increase brand awareness and to give time for your customers to have you in mind when they need you service or product.

Long term discounts - We do not tie you to a contract, and you can cancel at any time in advance of going to print. The longer you book the more you save though. If you book for 6 issues (12 month period) in consecutive issues then we will give you **50% OFF** of your last booking.

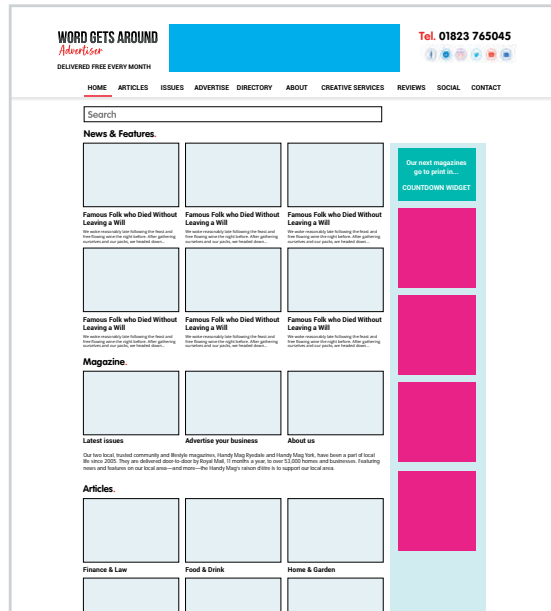




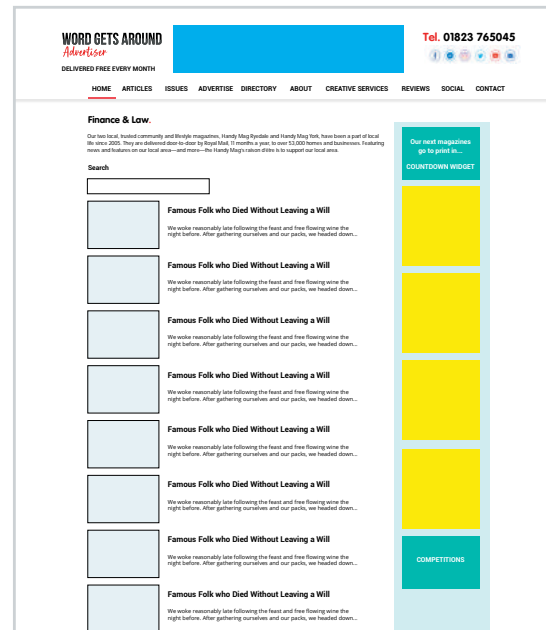
Copy deadline:
20th of the month before publication date

DIGITAL MEDIA PACK 2023

HOMEPAGE



CATEGORY ARTICLE LIST



ARTICLE



720 x 150px (Limited to 3 banners at the top)
£250.00 per month plus VAT

Homepage only advert
350px x 350px (Featured at the top) = £150 plus VAT per month.
350px x 350px = £100 plus VAT per month.

Category and article advert
Shown on every article in that category
350px x 350px (Featured at the top) = £75 plus VAT per month.
350px x 350px = £50 plus VAT per month.

Categories include:

Arts & Crafts, Book Reviews, Finance & Law, Food & Drink, Gardening, Health & Wellbeing, Home & Decor, Local History, Motoring, Organisations & Groups, Pets, Relationships, Weddings, Sports & Leisure, Education, Technology, Travel, Family.

75% of our advertisers have been with us for over 5 years. Print helps to leave a lasting impression, has a high engagement and reinforces your digital marketing to build your name locally.

Delivered direct to your customers
Your message into customers homes

It works - tried and tested
Picked up and read cover to cover

Stand out from your competition
Cut through the digital noise

Affordable rates for all budgets
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Build your brand locally
The first name people think of


WORD GETS AROUND
Advertiser

GET IN TOUCH

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